

SAS SUSTAINABILITY SUSTAINABLE PRODUCTS AND SERVICES

We continuously develop our products and services to make them as sustainable as possible in terms of resources and materials. We have shifted to a lifecycle perspective, which has enabled us to identify and make the case to use more sustainable solutions.

STRATEGIC PARTNERSHIPS

We work together with suppliers and customers to develop more sustainable products and services throughout the travel chain.

We work with:

- Key material suppliers
- Engine manufactures
- Fuel suppliers
- Ground transport suppliers

And others, with the aim of developing more sustainable solutions for our customers.



UNITED NATIONS SUSTAINABLE DEVELOPMENT

To develop our products and services, we focus primarily on the following SDGs



INITIATIVES DURING 2018

REDUCED USAGE OF PLASTIC

New sandwich packaging that uses 50% less plastic and with a Cradle to Cradle certified print.

ECO-FRIENDLY DRY CLEAN

In March we developed a more environmentally friendly dry-cleaning method for seat covers in partnership with the contracted laundry facility, fabric provider and seat manufacturer.

ALUMINUM CAN RECYCLING

80% of SAS flights can now recycle aluminum cans. (remaining 20% is due to lack of adequate waste management in some airports).

PRE ORDER MEAL

The result is less meals loaded on each flight and therefore less waste.

DRY WASH OF OUR AIRCRAFT

Biodegradable detergent

Dry wash helps keep dirt away, giving the aircraft better aerodynamics, reducing fuel burn in the process.

Uses less than 3% of the water consumed in a traditional wash. This is a reduction of use of water with around

98%



SUSTAINABLE PRODUCT DEVELOPMENT

By the year 2030, we will have 100% sustainable materials in our customer offering. To reach this goal we are constantly re-evaluating the materials and products we use and replace materials with new sustainable solutions. We do this by challenging traditions, habits and the needs of our travelers.

We need to use our resources in a smart way throughout the organization. In this, crew play a vital role and we will continue with a mindset where we minimize all non re-usable materials onboard.

EXPERIENCE OUR NEW SUSTAINABLE COMFORT KIT

SAS launched a new comfort kit during the fall 2018 with selected Scandinavian brands. Innovative design, solid craftsmanship and respect from both a social and environmental aspect was the selection criteria.



In 2016/2017, SAS introduced an updated food concept with seasonal and locally produced ingredients, healthier alternatives, reduced resource use and more efficient waste management. The concept is continuously developed – and the menus include ingredients of high quality from Scandinavian producers.

NEW NORDIC GOES VEGETARIAN

From June 2019, we included two vegetarian menus in the normal meal range. The vegetarian menus are prepared with refined ingredients such as Vreta yellow peas, Slätte Gård field peas and Gotland lentils. In 2018 SAS also launched a vegan menu as default for two weeks on intra-European flights.



Cauliflower roasted in camelina oil with a Gotland lentil, black bean and beet-flavored wheat salad

REDUCED FOOD WASTE

PRE ORDER

With pre order meals, we offer our customers a wider and more personalized meal selection – and minimizing food waste. We have also removed breakfast onboard flights under 80 minutes, something that has significantly lowered food waste.

DATA DRIVEN INSIGHTS

By using data and valuable customer insights, we have optimized loads onboard by predicting how much food will be needed per flight. This way we can maximize sales whilst keeping food waste to a minimum.

CUTTING WEIGHT ONBOARD

The more we place onboard – the heavier the aircraft, meaning that more fuel is consumed. Weight reduction is therefore made to minimize fuel consumption.

Everything placed onboard is there for a reason. The interior of the aircrafts is made lighter – seats, carpets, USB-chargers and much more. We also update the tools crew use to lighter ones and have also decided to remove STORE, the tax-free sales onboard, to cut weight even more.